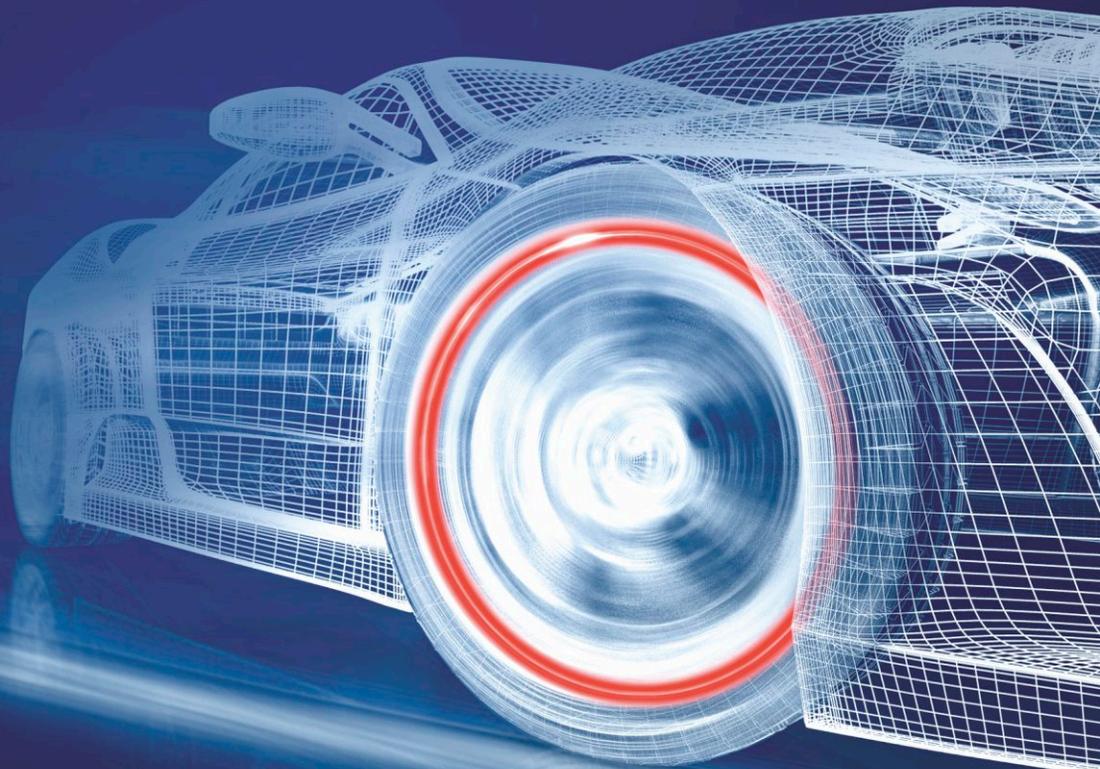


The Tyre Bead Wire Company.



RAJRATAN
OUTPERFORM



Outperform

Outperform - It is our philosophy, a whole new way of being and doing.

It is something that gets us out of bed every single day and inspires us to be better than what we were yesterday.

It is our inner voice that speaks to us, that stares us in the eyes and tells us "I am better than that."

Outperform is about scaling heights we have set for ourselves and discovering newer ways of breaching benchmarks and setting new ones.

It is about action, about thinking and believing.

Believing with every cell, every ounce of us, that we will do better. That we will rise beyond ourselves... that we will outperform.

And this is our calling !



Vision

To become the leading and most preferred bead wire manufacturer & supplier to tyre companies, globally.

Mission

To manufacture and supply superior quality products at competitive prices and support it with excellent customer service.

To imbibe and constantly develop a culture of excellence and improvement in every aspect of the business we are in. To ensure and enhance safe working conditions for all concerned.

Values

Ethical business built on mutual trust.
Quality orientation and constant innovation.
Continuous learning and personal growth.
To care for and share with the society we live in.





Our Story

It was in the early nineties that Rajratan graduated from the traditional business of Iron & Steel trading and ventured into manufacturing of bead wire for tyres. Automobile boom in India was of course the prime reason behind this futuristic step which was taken after much contemplation.

What started with indigenous technology soon upgraded itself into a world-class manufacturing set-up ably backed by a skilled workforce. With the automobile sector flourishing globally, Rajratan saw to it that they not only expanded their existing capacity but also ensured strategic geographic expansion. Rajratan Thailand was a result of this very progressive thought.



Quality, Innovation and Customer Service have been the very basis of existence at Rajratan right from the beginning. This very philosophy has helped Rajratan become the leading manufacturer and supplier of bead wire in India and also the only manufacturer of bead wire in Thailand. With a comprehensive group production capacity the company has earned a reputation of being one of the most trusted and preferred brand around the globe.



Thailand Plant



India Plant

Wires That The World Admires

Tyre bead wire is high carbon bronze coated steel wire used in all kinds of automobile tyres, tyres of earth moving equipments and aircrafts. The main function of bead wire is to hold the tyre on the rim and to resist the action of the inflated pressure which constantly tries to force it off. The bead is the crucial link through which the vehicle load is transferred from rim to the tyre. It significantly affects the safety, strength and the durability of tyres.



Bead Wire

Bead wire being a crucial component in any kind of tyre manufacturing, we always ensure that not only the best of raw-material goes into its manufacturing, but that it also goes through toughest of quality tests to ascertain that complete justice is done to every millimeter of the wire. It is not just the end-user's safety which is of cardinal importance but it's our esteemed customer's reputation and of course ours.

At Rajratan, we specialize in bead wire of customized tensile grades as per the requirements of our clients. Besides bead wire, we also produce high carbon steel wire and uncoated wires of varying specifications for different applications such as :



Mechanical Spring



High Performance Spring



Mattress Spring & Lacing Wire



Hose Reinforcement



Bedding & Seating



Wire Rope & Cable



Conveyor Belt



Automotive Cable-Outer and Inner



Steel Fibre



Cut Wire Shots for Shot Blasting & Pinning



Quality, Our Topmost Priority

Bead wire is a product where maintaining quality is not an option but an indispensable necessity.

At Rajratan, quality is something which we follow rigorously. This commitment towards quality is visible from the fact that both our manufacturing facilities conform to the most stringent international standards. At our well-equipped, Rajratan Technical Centre we carry out continuous Research and Development to maintain and improve upon the quality of our products.

We have deployed some of the best Quality Management Tools to improve processes and deliveries. As a result, we are considered one of the most preferred bead wire manufacturer and supplier not only locally but globally by some of the most esteemed and fastidious clients.

Our Dream Team

We take pride in the fact that at Rajratan Group, our employees have always been our greatest differentiators. Our team-mates are in fact our greatest asset who share and believe in all our dreams as a Company. At Rajratan Group, the single-minded goal has always been to maximize individual potential, expand professional opportunities and strengthen our principles and culture as a Group that lives by its ethics and thrives on excellence. Our intention and inclination is always directed towards contributing generously to the greater good of our employees, stakeholders and society at large.



Where Client's Trust Comes First

We have had the privilege of working with some of the renowned companies across the globe. At Rajratan, we see our clients as partners in progress and work collaboratively with them to achieve results that are both tangible and measurable. Client's needs and concerns are always the first priority at Rajratan Group. For the simple reason that we are only as good as the reputation of our clients. To earn and retain the trust of our clients, who are globally renowned brands, is what makes our existence and efforts worthwhile.

Their Trust is Our Treasure



We care. We Share We Are Always There

It is said that we make a living by what we get, but we make a life by what we give. That is a philosophy we at Rajratan Group firmly believe in. To care for and share with the society we live in. For us, it has been an exercise very close to our heart right from the beginning. Over the years we have undertaken a host of social activities in and around our manufacturing facilities in India and Thailand. Activities which bring about a constructive change in the lives of the people associated with us, directly or indirectly. Be it providing health facilities or spreading healthcare education or any other initiative for the welfare of the society, we have undertaken it with all our heart and are resolved to continue it in the years to come.



RAJRATAN
OUTPERFORM

INDIA | THAILAND

RAJRATAN GLOBAL WIRE LIMITED

Regd. Office: Rajratan House, 11/2, Meera Path, Dhenu Market, Indore-452003, Madhya Pradesh, India.

Tel.: +91-731-2546401 Fax: +91-731-2542534

Factory: 200-B, Sector-1, Pithampur-454775, Dist. Dhar, Madhya Pradesh, India.

Tel.: +91-7292-253429, 253375 Fax: +91-7292-253357

www.rajratan.co.in

RAJRATAN THAI WIRE CO., LTD.

Regd. Office & Factory: 155/11 Moo 4, Tambol Chetsamian, Amphur Potharam, Ratchaburi-70120, Thailand.

Tel.: +66-32-375841/43/44 Fax: +66-32-375840

www.rajratan.co.th